



**BEHIND**  
*the* **MASK**  
FEATURING EMMITT SMITH

Friday, October Fourth  
six o'clock in the evening  
Ridglea Country Club

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BENEFITTING COMMUNITIES IN SCHOOLS

# About Our Event

The daily struggles of students in our area are often masked; Schools see the symptoms of these issues, but the root causes are often hidden from view.

Communities In Schools and its' social workers develop trusting relationships with students and families and go behind the scenes of a child's life to uncover the hidden barriers that prevent a child from achieving success in school and in life.

Similarly, a child's own sense of purpose and potential for future success is often hidden. A student who is worried about food insecurity, who lacks stable housing, or struggles with mental health is most concerned about meeting basic needs; a bright, high-achieving future remains veiled and seemingly out of reach.

Communities In Schools and its' social workers ensure that the unique needs of students and families are identified and met, unmasking the hidden barriers and unveiling hidden potential for students to pursue and reach dreams of graduation and living the life of a self-sufficient, contributing citizen.

All proceeds raised at Behind the Mask support CIS case management services. We hope you will consider being a part of our NEW, annual fall event.

## About Our Speaker

Emmitt Smith is a professional football icon and one of the greatest to ever play the game. In his 15 years in the National Football League, Smith amassed many records that still stand today. This includes the all-time leading rusher with 18,355 career rushing yards and the all-time rushing touchdown record holder with 164 TD's. Smith's impressive resume also includes three Super Bowl champion rings and being inducted into the Pro Football Hall of Fame as part of the Class of 2010.



As a first-round pick in the 1990 NFL Draft, Smith was the cornerstone of the Dallas Cowboys offense for 13 seasons. The eight-time Pro Bowler was the first player in NFL history to rush for more than 1,000 yards in 11 consecutive seasons and on October 27, 2002 he surpassed Walter Payton as the NFL's all-time leading rusher. Smith led the NFL in rushing four times, he was the league MVP in 1993, and MVP of Super Bowl XXVIII. His 175 career touchdowns rank second in NFL history.

Smith played his final two NFL seasons with the Arizona Cardinals (2003 and 2004) before signing a one-day contract in February 2005, so he could officially retire as a member of the Dallas Cowboys. In September 2005, Smith was inducted to the Cowboys Ring of Honor with former teammates Troy Aikman and Michael Irvin. He was also enshrined in the College Football Hall of Fame in 2006 for his All-American career at the University of Florida.

Active in charitable outreach both in the Dallas area and on a national level, Smith founded Pat & Emmitt Smith Charities with his wife to provide unique experiences and educational opportunities to underserved youth. Smith currently resides with his wife, Pat, and their five children in Dallas, TX.



# BEHIND *the* MASK

Friday, October 4, 2019 • 6:00 P.M.

## *Sponsorship Agreement Form*

- Diamond Sponsor - \$15,000
- Emerald Sponsor - \$10,000
- Sapphire Sponsor - \$5,000
- Pearl Sponsor - \$3,000

Company Name: \_\_\_\_\_

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Please email your logo in .eps or .jpg format to [rachel.kreidler@cistarrant.org](mailto:rachel.kreidler@cistarrant.org)

### PAYMENT OPTIONS:

Enclosed check for \$ \_\_\_\_\_

Make payable to Communities In Schools

Charge my credit card (see below)

Credit card number: \_\_\_\_\_

Expiration date: \_\_\_\_\_

Signature: \_\_\_\_\_



Please call Rachel Kreidler at 817-446-5454 for more information or visit [www.cistarrant.org](http://www.cistarrant.org)

## *Diamond -- \$15,000*

- A \$15,000 investment in Communities In Schools
- Exclusive dining opportunity with Emmitt Smith
- Meet-and-greet with Emmitt Smith
- EXCLUSIVE "PRESENTED BY" distinction in all printed materials and digital media
- (1) reserved table of (10); PREMIUM seating
- (1) bottle of Herradura Tequila
- Prominent logo placement in ALL event PR and advertising initiatives, including, but not limited to: TV, print, and radio media; press releases; and event collateral
- On-stage verbal recognition
- (1) full-page ad in event program
- Special gift for each table guest

## *Emerald -- \$10,000*

- A \$10,000 investment in Communities In Schools
- Meet-and-greet with Emmitt Smith
- (1) reserved table of (10); PREMIUM seating
- (1) bottle of Herradura Tequila
- Prominent name placement in ALL event PR and advertising initiatives, including, but not limited to: TV, print, and radio media; press releases; and event collateral
- (1) half-page ad in event program
- Special gift for each table guest

## *Sapphire -- \$5,000*

- A \$5,000 investment in Communities In Schools
- (1) reserved table of 10; PREMIUM seating
- (1) bottle of Herradura Tequila
- Name placement in ALL event PR and advertising initiatives, including, but not limited to: TV, print, and radio media; press releases; and event collateral
- (1) quarter-page ad in event program

## *Pearl -- \$3,000*

- A \$3,000 investment in Communities In Schools
- (1) reserved table of 10
- Name placement in ALL event PR and advertising initiatives, including, but not limited to: TV, print, and radio media; press releases; and event collateral

## *Individual Tickets -- \$250*

- (1) event ticket