



6707 Brentwood Stair Road, Suite 510, Fort Worth, TX 76112 • (817) 446-5454

PRESS RELEASE

August 22, 2012
FOR IMMEDIATE RELEASE:

Contact: Peyton Salavarria
(817) 446-5454

Stepping Up for a Cause Local Leaders To Serve Shoes In Style at Wine, Women & Shoes

TARRANT COUNTY – When Fort Worth City Council member Danny Scarth was asked to volunteer as a ‘Sole Man’ at Communities In Schools’ first annual Wine, Women & Shoes event, he thought, “Why not? My wife will love this event! And it’s for a good cause.” As he learned more about Communities In Schools’ programs, providing at-risk youth in Tarrant County with case management services and resources to keep them in school with a 99% success rate, his excitement about volunteering for the organization grew. Now, with the help of dedicated event committee members, such as Leah King of Chesapeake Energy, Communities In Schools has recruited an impressive show of support from other local leaders who have agreed to serve as ‘Sole Men’ at Wine, Women & Shoes, to take place at the T&P Station on Thursday, September 27, 2012.

Among others who have stepped up to “serve this season’s hottest styles” include Chris Del Conte, Athletic Director at Texas Christian University, Mike Guyton, VP, Customer Operations of Oncor, The Honorable Kenneth Barr, former mayor of Fort Worth, Bob Pence, President and CEO of Freese and Nichols, and Tim McKinney, CEO of United Way.

Wine, Women & Shoes will feature an evening of wine tasting, a high-end boutique-style shopping experience, fall fashion trends, and many high-value raffle packages, including a trip to Napa Valley, a diamond necklace, an instant “wine cellar” collection of select wines and magnums, “Keys to the Closet”, featuring a collection of designer shoes, jewelry, handbags, and complete living sets provided by sponsor Pier 1 Imports, and much more! World class vintners from Napa Valley and Sonoma California will provide guests with tastings of their finest wines. Featured designers will travel to Fort Worth to unveil their latest creations: from shoes and handbags, to jewelry and accessories. Attendees may purchase their favorite wines and fashions, and a percentage of all proceeds will benefit the mission of Communities In Schools.

Wine, Women & Shoes is the perfect opportunity to grab your “sole” sisters to sip, savor, and shop for a cause. Communities in Schools is the nation’s leading dropout prevention organization, placing licensed, trained social workers directly inside schools to provide one-on-one support to at-risk children to provide the children and families with the resources they need for the child to remain in school and on the path toward graduation.

The funds raised through Wine, Women & Shoes will expand Communities In Schools’ reach in

Tarrant County, allowing more schools to be served. The CIS program currently operates in 40 schools in 9 Tarrant County school districts, serving more than 22,000 students last year.

Danny Scarth comments, "I've been very impressed with the results CIS has had in reducing high school dropout in our area. They have proven to be one of the most effective education programs in Tarrant County, and I am excited to support them at the event."

Slip into your stilettos and help a child step closer to graduation.

To purchase tickets or for more information, contact Peyton Salavarría at Peyton.Salavarría@cistarrant.org or (817) 446-5454.

Wine, Women & Shoes is proudly sponsored by Crestwood Midstream Partners, Pier 1 Imports, Cash America, Frost Bank, BBVA Compass, Senior Insurance Brokers, Designs for Living, Lane Boots, Fort Worth Texas Magazine, Put a Cork in It, and Jim Irwin Floral.

About Communities In Schools

Communities In Schools of Tarrant County is a 501c3 non-profit that is part of a national network of CIS programs serving more than 1.2 million students. CIS serves Tarrant County students who are identified by their schools as most at-risk of dropping out. CIS serves not only students, but their families, assessing their unique needs and working with more than 80 community partner organizations to connect the students with the resources they need to address a wide range of issues. The mission of CIS is to surround students with a community of support, empowering them to stay in school and achieve in life. For more information, please visit www.cistarrant.org or call 817-446-5454.